

BLÜCHER named Partner of the Year by leading shipyard

BLÜCHER has been named as Partner of the Year by the world's leading cruise line shipyard Meyer Werft in Germany.

The more than 200-year-old, family-owned Meyer Werft held its annual award show, Partner des Jahres (Partner of the Year), on February 3rd to honor its very best suppliers. The event had more than 320 guests and took place in Meyer Werft's hometown Papenburg.

Meyer Werft works with up to 1,800 suppliers for everything from paint to sprinklers in the construction of cruise ships for AIDA Cruises, Disney Cruise Line, Celebrity Cruises, and many others.

Every year Meyer Werft rewards its very best suppliers with the Partner of the Year award on the basis of a rating system, which the shipyard introduced in 2005 as part of a new supplier management system. The ratings are based on the suppliers' performance in terms of price, reliability and quality per ship. The ratings also include the evaluation of the shipyard by its suppliers.

BLÜCHER receives special award

BLÜCHER was awarded the special award 2011 for its outstanding performance, commitment and competence in the supply of stainless steel drains, channels, pipes, fittings and customized products for the ships produced by Meyer Werft in 2011. BLÜCHER is the only foreign supplier to receive the Partner of the Year award in the last two years.

BLÜCHER has been a supplier to Meyer Werft for almost 15 years, and the award also reflects the long-standing and mutual cooperation between BLÜCHER and Meyer Werft. In their choice of BLÜCHER for the special award, Meyer Werft emphasized BLÜCHER's flexibility and ability to develop and customize products and production processes to the shipyard's needs. Meyer Werft also pointed out that BLÜCHER provides a continuous high quality and service and maintains a high level of supply reliability and security.

Group Managing Director, Per Thanning Johansen, was proud to receive the news of the special award: "This award reflects the effort that everyone at BLÜCHER puts in every day to provide top quality products and service to our customers. All the employees at BLÜCHER have earned their part in this award, right from the product designers to production, sales and administration. I am particularly proud that we have been named Partner of the Year by one of the most recognized shipyards in the industry and I hope we can continue the cooperation with Meyer Werft for many years to come."

BLÜCHER and Meyer Werft have recently signed a new 5-year contract for the delivery of stainless steel drains, pipes and fittings up to and including 2016. The new agreement is a natural outcome of the long-standing cooperation.



Export Manager Per Rasmussen and Marine Sales Manager Arndt Søndergaard receive the award and diploma for Partner of the Year

